

Refrigerated & Frozen Foods

Ahold Delhaize appoints CEO of U.S. parent company, and more personnel changes

December 8, 2017

ASSOCIATIONS/ORGANIZATIONS:

Les Dames d'Escoffier International (LDEI), Washington, D.C.

Sharon Olson, executive director of Culinary Visions Panel and founder of its parent company Olson Communications, Inc., was elected treasurer.

Previously, she served as secretary in 2014. She has also served on the executive board of Les Dames d'Escoffier Chicago for six years, including two years as president. She brings over 35 years of experience in foodservice marketing, strategic planning and business management.

PROCESSORS/RETAILERS/DISTRIBUTORS:

Land O'Lakes, Inc., Arden Hills, Mich.

Beth Ford was promoted to chief operating officer, Land O'Lakes businesses, responsible for the WinField United business. In addition, she will continue P&L responsibility for both the Purina Animal Nutrition and the Land O'Lakes Dairy Foods businesses and retain her previous responsibilities for system-wide supply chain, operations and IT. Since being named head of the food and feed businesses, Ford has guided successful strategic and financial years. For instance, in feed, she led record performance both years, leveraged innovation through R&D and amplified the strength of the Purina brand. In dairy foods, she led record growth in food-service, and was key in identifying the opportunity and leading the Vermont Creamery acquisition. Ford joined Land O'Lakes in 2011 from International Flavors and Fragrances (IFF), where she was responsible for optimizing the company's global manufacturing infrastructure, including consolidation of multiple international facilities, as well as the construction of new manufacturing facilities in India, China and Singapore. Prior to IFF, she held a progression of supply chain and operations management roles with Mobil Corp., PepsiCo and Pepsi Bottling Co., Hachette Book Group and Scholastic, Inc. Meanwhile, Brad Oelmann was promoted to chief operating officer, Land O'Lakes Services. His new role will bring together all services Land O'Lakes offers to its valuable coop members. In addition to his current responsibilities, Oelmann add Land O'Lakes SUSTAIN, Crop Nutrients, FLM Harvest and government relations. Oelmann was named executive vice president, member relations, business development services in the spring 2017. Previous to Land O'Lakes, Oelmann was chief executive officer of United Suppliers Inc. and Aligned Ag Distributors, where he also spent a year as director of products and markets. In addition, he spent 13 years with American Cyanamid in various sales, marketing, and management roles. Both promotions are effective Jan. 1, 2018...